NOW FOR TEN DAYS OF BIRTHDAY CELEBRATION--EIGHTEEN YEARS OF SUCCESS IN BRIDGEPORT





Banner Birthday Bargains in Women's Tailored Suits and Costumes.

Every year we use the Birthday of the store as a measuring rod of growth. This year finds the Women's Section grown bigger than ever in helpful qualities—handsome and practical Furs, Dresses and Suits, Coats, Skirts and Waists. The SPECIALS mentioned below deserve very careful extension!

and all the new shades, tight fitting coats, cut long, with the new styles pleated skirts, sizes 32 to 44. Regular value \$13.98.

SPECIAL SALE PRICE \$8.95.

TAHLOR MADE SUITS-Made of good quality broadcloth in black, navy

JUNIOR TAILORED SUITS—Made of fine fancy striped materials of worsted, cheviots, etc. New full length coats and the new effect pleated skirts. Regular value \$12.50. SPECIAL SALE PRICE \$7.98.

COSTUMES

WOMEN'S AND MISSES' MOYENAGE DRESSES, made of all wool homespun, serge, and fancy worsteds. These dresses are cut in the newest styles, all colors and combinations. Regularly worth \$12.93.

SPECIAL SALE PRICE \$7.98. WOMEN'S 50 inch CLOAKS—Made of good quality black cloth, yoke lined to waist, neatly braided and stylishly trimmed. Worth \$6.98.

SPECIAL SALE PRICE \$3.98.

WOMEN'S HIGH GRADE TAILOR-MADE SUITS—These suits are ex-

ceptionally good values. Coats cut in the newest long models, pleated skirts, made of all wool broadcloth and fancy worsteds. These suits are regularly SPECIAL SALE PRICE \$15.95. WOMEN'S 50 INCH CLOAKS-New tight fitting models, made of good quality kersey, double breasted, with fancy yoke, and lined to waist, regularly worth \$10.00. SPECIAL SALE PRICE \$5.98.

WOMEN'S UNDERWEAR AND HOSIERY.

MUSLIN DRAWE 35—Made of good quality muslin, ruffles and lace neat designs. Regularly worth 29c. SPECIAL SALE PRICE 18c. eged, neat designs. Regularly worth 29c. SPECIAL SALE PRICE 18c.

MUSLIN GOWNS—Made of good quality muslin, trimmed with embroidery and ruffles, hemstitched. Regularly worth 69c.

SPECIAL SALE PRICE 43c. MUSLIN SKIRTS—Made of good quality muslin, trimmed with lace and embroidery. Regularly worth 69c.

CORSET COVERS—Made of good quality muslin, trimmed with lace and embroidery. Regular value 25c.

SPECIAL SALE PRICE 43c.

SPECIAL SALE PRICE 13c. COMBINATION SETS—Corset covers and drawers, Corset Covers and Skirts, made of good quality muslin, 'trimmed with lace and embroidery, Regularly worth \$1.75.

SPECIAL SALE PRICE 98c. ularly worth \$1.75.

FLANNELETTE GOWNS—Made of good quality flannelette, pretty patSPECIAL SALE PRICE 39c.

FLANNELETTE PETTICOATS—Made of good quality flannelette, fancy SPECIAL SALE PRICE 23c.

SPECIAL SALE PRICE 23c.

SPECIAL SALE PRICE 23c. SPECIAL SALE PRICE 19c.

VESTS AND PANTS—Women's and children's fleece lined, heavy ribbed

Pagular value 29c.

SPECIAL SALE PRICE 19c.

SPECIAL SALE PRICE 19c.

SPECIAL SALE PRICE to.

S and Vests. Regular value 29c. SPECIAL SALE PRICE to.

WOMEN'S AND CHILDREN'S HOSE—All sizes. Extra good value. RegSPECIAL SALE PRICE 6c. ularly worth 10c.

D. H. & C. CORSETS—We place on sale one lot of the celebrated D. H. & C. CORSETS, regularly made to sell for \$1.00. During this sale we will

The Men's Store Holds Reception. A Commanding Collection of Correct Clothes

The most complete showing of wears, that this store ever had, for Man, Youth or Boy—the widest selection in weave and color—the choicest collection of fine goods—as well as of the popular and medium priced kinds. And Bridgeport never before saw Specials like the following. Open a CHARGE ACCOUNT and secure what you need.

MEN'S SUITS-Made of fancy worsted and cheviots in neat patterns, MEN'S SUITS—Made of pure worsteds, in green, brown, olive and fancy stripe patterns, serge lined, well tailored and perfect fitting. Value \$17.50. SPECIAL \$12.50.

YOUTHS' SUITS—Made of black cheviots and fancy worsteds, in neat patterns, cut in the late.t styles. Value \$10.00.

OVERCOATS

MEN'S TOP COATS—Made of covert cloth and fancy grey worsteds, lined with mercerized sateen. Value \$12.50. SPECIAL \$7.50.

MEN'S RAINCOATS—Made of Priestly Cravenette Rainproof cloth in black and fancy stripes, cut in military, combination or regular style with fancy cuffs. Value \$16.00.

MEN'S AND YOUTHS OVERCOATS—Made of all wool kersey cloth in black, Venetian lined, Slik Velvet Collar, well made. Value \$16.00.

SPECIAL \$11.95

lining, in black and covert, corduroy collars, regular value \$2.50 SPECIAL \$1.69. MEN'S RUBBER STORM COATS-Made of heavy rubber

TROUSERS.

MEN'S AND YOUTHS' TROUSERS-Made of black cheviots and neat fancy patterns. Value \$1.75.

MEN'S CORDUROY TROUSERS—Made of good quality cordured to the control of the cordured to the cord MEN'S AND YOUTHS' TROUSERS—Made of fancy worsteds and cheviots in neat striped patterns, cut in the latest styles. Value \$3.00

MEN'S FURNISHINGS.

MEN'S NEGLIGEE SHIRTS-Made of Percale and Madras, in neat striped patterns. Value 59c.
MEN'S FLEECE LINED UNDERWEAR—Made of sanitary fleece, all SPECIAL 33c. . Value 50c. MEN'S HOSE IN BLACK AND TAN—Value 10c. MEN'S HOSE IN BLACK AND TAN—value 10c.

MEN'S HANDKERCHIEFS—in white, hemstitched borders. Value 10c.

SPECIAL 5c. MEN'S FOUR-IN-HAND TIES in plain and fancy striped patterns, all rs. Value 25c to 35c. SPECIAL 19c.

s. Value 25c to 35c.

MEN'S SWEATERS in plain grey and some with red and navy borders,

SPECIAL 49c. MEN'S NIGHT SHIRTS—Made of muslin and outing flannel, all colors.

SPECIAL 43c. Value 69c MEN'S PAJAMAS—Made of outing flannel, in all colors.

SPECIAL SALE 69c.



Children's Clothing at Emphatic Saving

Our stocks of Boys' Clothing are complete in every particular.

No other store in Bridgeport offers such thoroughly good value for so little money—bring your boy to us and let us fit him out from Head to Foot. Here's the grandest money saving opportunity Bridgeport has ever known—and colder weather just arriving.

BOYS' DOUBLE BREASTED SUITS—With knee pants, made of fancy cheviots, in neat patterns, sizes 6 to 16 years, value \$2.98.

SPECIAL \$1.19. BOYS' DOUBLE BREASTED SUITS-With knickerbocker pants in black and blue cheviots and fancy mixtures, cut very stylishly value \$3.48. SPECIAL \$1.98. BOYS' BLOUSE SUITS-Made of blue cheviot, collars trimmed

braid, 5 to 10 years, value \$2.48. SPECIAL \$1.59
BOYS' RUSSIAN AND SAILOR BLOWSE SUITS—Made of all wool cashmeres and worsteds, in grey, brown and fancy patterns, well made and nicely trimmed, regularly worth \$3. SPECIAL \$1.98

CHILDREN'S OVERCOATS.

BOYS' RUSSIAN OVERCOATS.—Made of melton cloth, in oxford, 3 to 9 years. Regular value \$2.48. SPECIAL \$1.69

BOYS' OVERCOATS.—Made of Melton cloth in black and oxford, well made, 9 to 16 years. Regular value \$5.00. SPECIAL \$2.98.

BOYS' RUSSIAN OVERCOATS.—Made of all wool mixtures in

BOYS' RUSSIAN OVERCOATS—Made of all wool mixtures in greys and brown, made very nobby with fancy cuffs, emblem over arm, etc., regular value \$5.00.

BOYS' KNEE PANTS—Made of black and blue cheviots and fancy mixtures, 3 to 6 years, value 50c and 75c.

SPECIAL 25c
BOYS' RUSSIAN BLOUSES AND SHIRT WAISTS—In neat fancy patterns, 3 to 8 years, value 25c.

SPECIAL 10c.
BOYS' RUSSIAN BLOUSE WAISTS—Including a large assortment of fancy patterns, 3 to 8 years, value 50c.

SPECIAL 29c.

SPECIAL 29c. nt of fancy patterns, 3to 8 years, value 50c. SPECIAL 29c.
BOYS' FLANNEL WAISTS—Button or blouse waists, made of outing flannel, in grey and navy, 8 to 14 years, regular value 65

BOYS' COAT SWEATERS—In grey, als with fancy edge, made in the new coat style, exceptional value, all sizes, worth 79c. SPECIAL 43c. BOYS' COAT SWEATERS-Made of very good quality, all sizes fashion, pearl buttons, regularly worth \$1.39. SPECIAL 98c.
BOYS' ETON CAPS—In red, blue and fancy patterns, regularly
th 25c and 35c. SPECIAL 10c. worth 25c and 35c.

BOYS' SHOES—Made on popular lasts of good satin sizes 8 to 13 1-2, regular value \$1.25.



NEWEST MODEL IN BOYS OVERCOATS

BIRTHDAY SPECIALS IN DRESS SKIRT PETTICOATS AND GIRLS' AND CHILDREN'S COATS.

WOMEN'S AND MISSES' DRESS SKIRTS Made of good quality panama in black and navy. These skirts are cut in the newest style, side pleated and small buttons, all sizes. Regular value \$3.98. SPECIAL SALE PRICE \$1.95. WOMEN'S CAPES-Made of good quality broadcloth in all the

new evening shades—also black and navy. Cut in the new military style trimmed with gilt braid and buttons. Regularly worth \$9.00. SPECIAL SALE PRICE \$5.95. SILK PETTICOATS-Made of high grade Taffeta Silk, in black and all the new shades, deep flounce and dust ruffles. Regularly worth \$5.98.

SPECIAL SALE PRICE \$3.48. SATEEN PETTICOATS—Made of good quality black sateen,

embroidered flounce with deep ruffle. Regular value 75c. SPECIAL SALE PRICE 43c. MOIRE PETTICOATS—Made with deep stitched flounce and dust ruffle. Regularly worth 98c. SPECIAL SALE PRICE 49c. CHILDREN'S WHITE BEAR SKIN CLOAKS—Also plain colbroadcloth cloaks lined throughout. Regular values \$3.00.

SPECIAL SALE PRICE \$1.69. CHILDREN'S HEAVY CLOTH . COATS-Made full length and cut in the newest styles, made in plain colors and fancy mixtures, sizes 6 to 14 years. Regular value \$4.50.

SPECIAL SALE PRICE \$2.95 GIRLS' CRUSHED PLUSH CLOAKS, FULL LENGTH.-Made

GIRLS' CRUSHED PLUSH CLOAKS, FULL LENGTH.—Made of good quality plush, in black, navy, royal, old rose, reseda and catawba. Lined throughout, sizes 6 to 14 years. Regularly worth \$8.95.

SPECIAL SALE PRICE \$5.98.

LITTLE GIRLS' WASHABLE DRESSES—All the new fall patterns, made of the lastest washable materials, 6 to 14 years. Regularly worth \$1.49.

SPECIAL SALE PRICE 98c.

CHILDREN'S WASHABLE DRESSES—2 to 6 years, made in pretty plain and fancy washable materials, cut in French style. Regularly worth 59c.

SPECIAL SALE PRICE 43c.

CHILDREN'S DRESSES—Children's worsted dresses. CHILDREN'S DRESSES—Children's worsted dresses made of fine plaids trimmed with plain colors to match plaid, also a piping of silk cord and tie to match, 2 to 14 years, Worth \$2.98.

SPECIAL SALE \$1.89

Fascinating Furs-Snug Sweaters.

No other store offers such great values in these wanted warmth producers. Every desirable style is ready. Observe these alluring

WOMEN'S ALL WOOL BLACK CLOTH COATS-50 inches long, lined throughout with Russian Suslicky Fur, made with fur shawl collar. Regular value \$20.00. SPECIAL SALE PRICE \$12.05. CHILDREN'S FUR SETS—Neck scarf and muffs made of Angora and Lamb, also blain Angora. Regularly worth \$1.95.

SPECIAL SALE PRICE 98c.

WOMEN'S FUR SETS—Large throw scarfs with the new pillow muff, made of black and brown cony, satin lined. Regular value \$4.98,

WOMEN'S SWEATERS.

WOMEN'S COAT SWEATERS—Made in Many with pockets. Oxfords only. Regular value \$1.75.

SPECIAL SALE PRICE 98c. WOMEN'S COAT SWEATERS-Made in latest fitted coat style

GIRLS' COAT SWEATERS—Made of pure worsted in white, oxford and red. Regular value \$1.98. SPECIAL SALE PRICE \$1.19 WOMEN'S RUBBERIZED .SATEEN RAIN .COATS—Made of good quality heavy sateen rubberized, cut in the newest styles with straps and buttons. Regular value \$7.50.

SPECIAL SALE PRICE \$3.98. GIRLS' RUBBERIZED RAINCAPES -- Made with fancy plaid lined hoods, just the thing for school, sizes 6 to 14 years. Regular value \$2.98.

SPECIAL SALE PRICE \$1.39.

SOME MILLINERY MARVELS.

WOMEN'S TRIMMED HATS-Made in all the new Felt Shapes, also velvet covered, prettily trimmed with wings and ribbons, etc. Regularly worth \$3.98.

WOMEN'S AND MISSES HIGH GRADE READY-TO-WEAR HATS—prettily trimmed with velvet silk, ribbon wings and feathers, all the new shapes in felt and velvet Turbans, Continentials, etc. Regularly worth \$6.00.

SPECIAL SALE PRICE \$1.98. SPECIAL SALE PRICE \$1.98. etc. Regularly worth \$6.00.

READY TO WEAR HATS—Children's ready-to-wear hats, all the new shapes. Regula SPECIAL SALE PRICE 98. c \$1.50.
CHILDREN'S BONNETS—Made of white bear skin and silk, pretty styles. Regularly SPECIAL SALE PRICE 19c.



ISAAC MOSS. PROPRIETOR

BLANKETS

made of fleece cotton in white and grey-these blankets usually sell at 85c. SPECIAL5°c

CURTAINS.

Nottingham Lace curtains in very pretty plain and floral patterns, 2 and 2 1-2 yds. long, real val-

MATTING.

SPECIAL SALE \$1.89.

china matting, in lain and striped patterns all colors, value 35c per yd. SPECIAL 17c

KIMONOS

Women's short Kimonos -made with Butterfly effect, regularly worth

ISAAC MOSS. PROPRIETOR

15 Per Cent Discount On All Goods Not Otherwise Advertised.